

Ensuring that tourism works for St Davids

SURVEY RESULTS

Between 28th January and 6th February 2022, the community of St Davids, Pembrokeshire was asked for their opinion on how tourism impacts the area. Here are the headline stats.

SURVEY SIZE

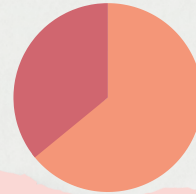
paper surveys were delivered by volunteers to homes & businesses in and around St Davids. In addition, an online version was available in Welsh and English

1,000+



RESPONSE RATE

Paper
36%



16%

Online
64%

Q1

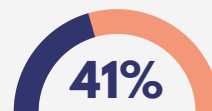
LIST UP TO THREE POSITIVES YOU ASSOCIATE WITH TOURISM IN ST DAVIDS?

This question resulted in two main positive themes and out of all responders...



said

ECONOMIC & EMPLOYMENT BENEFITS



said

SOCIAL OR CULTURAL BENEFITS

COMMENTS INCLUDED...

'Encourages small business development'

'creates vibrant atmosphere'

'spiritual ambience'

'None, the qualities that once made the areas so special are being destroyed'

'without that source of income there would be less of a local community and less jobs'

Q2

LIST UP TO THREE NEGATIVES YOU ASSOCIATE WITH TOURISM IN ST DAVIDS?

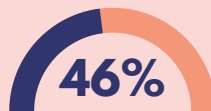
This question created strong responses and a few main themes...

TRAFFIC & PARKING



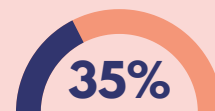
* incl one way system, congestion, lack of signs

OVER CROWDING



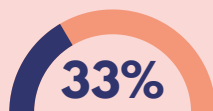
* incl queues, pavement issues etc

HOUSING



* incl 2nd homes impact, lack of affordable housing

ENVIRONMENTAL DAMAGE



* incl damage to dark skies, coastal path, litter

OVERLOADED INFRASTRUCTURE



* incl sewage, low water pressure, lack of food outlets

OTHER THEMES:

22% - Damage to culture

15% - Litter

7% - Seasonal work & poor pay

7% - Dog issues

Q3



A huge array of ideas were suggested and the results are still being collated. The aim is to share these at a community event in the near future in St Davids.

Additional information:

This survey was the result of voluntary action by local businesses & organisations coming together to investigate the impacts of tourism on St Davids after 2 years of unprecedented visitor numbers, the urgency of a climate crisis and the impact & strain on so many in the local community. This first step was to seek the community's views. It is hoped to present more detailed information at a community engagement event in the near future, to continue the conversations and to support immediate action by the relevant authorities and decision makers.